

THEATRE BY THE LAKE IN NUMBERS — 2019/20

Performances

Over **700**
performances,
including:

381
across 10 shows
produced in-house

110
by visiting professional
companies

40
by community groups

PLUS
Festivals of film
and literature

Audiences



110,000
seats filled



67%
of Summer Season bookings
originated outside Cumbria —
that's over 50,000 people



82
schools came to our
Christmas show

Ticket schemes

Over 16,000 children and
young people benefited
from our £10 seats



Over 530 people living in
rural isolation/areas of
deprivation attended live
theatre through a targeted
ticket scheme



Helping those with disabilities

13

**ACCESSIBLE
PERFORMANCES**

5

CAPTIONED

5

AUDIO DESCRIBED

3

RELAXED

Working with the community



560

toddlers came to storytelling sessions for under 5s



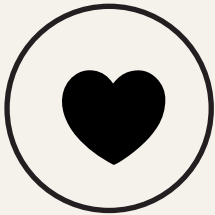
44

members of our weekly Young Company



12

members of our over 55s company



650

people came to workshops for people with dementia and their carers

People

AS WELL AS OUR FULL TIME STAFF, OUR HOME-PRODUCED SHOWS ENGAGED 89 FREELANCE STAFF, INCLUDING:

31

ACTORS

49

CREATIVES
DIRECTORS, AND STAGE,
SOUND AND LIGHTING
DESIGNERS

9

BACKSTAGE
STAFF

Volunteers

227 VOLUNTEERS

who provided over

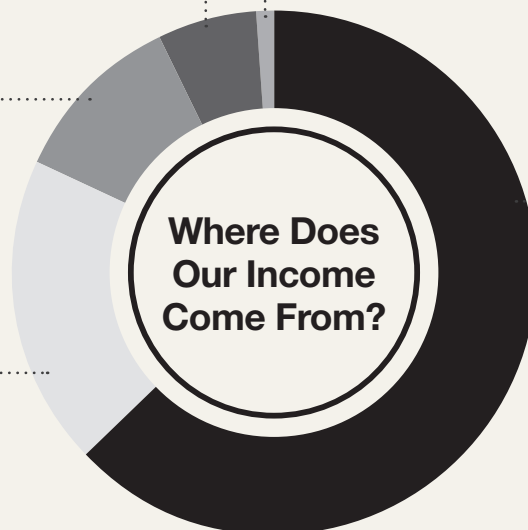
12,500 HOURS

of front-of-house support

6%
Fundraising
and donations

11%
Café, Bars and
other trading

19%
Arts Council
England



1%
Other

63%
Ticket Sales

**£3M TOTAL
INCOME**